The Electricity Monitor



eet the Electricity monitor Sapna Jha. Sapna is 28 years old and lives in the Lalitpur district of Uttar Pradesh. Sapna studied till class 10th, and she was dependent on her husband's income. In order to make a difference, Sapna joined a group of National Rural Livelihoods Mission with the intention of doing something and started depositing a small amount of her monthly savings in the group.

After some time, Sapna was selected for the post of Vidyut Sakhi by NRLM, but all the work of Vidyut Sakhi was to be done through a smartphone. Sapna's limited know-how of smartphone operations was impacting her work, and she couldn't perform her duties well.

When our Technology & Rural Advancement for Women Empowerment through Annihilating Gender Digital Divide (TARA WE ADD) Project began in Sapna's village, she came to know that digital literacy classes and nominated herself for the classes. During the learning cycle initiated in Feb till March, Sapna Learned to operate a smartphone and use various mobile applications. This gave her much-needed mentorship and confidence to use technology without inhibitions. This also reduced drudgery as her efficiency multiplied.

Through our TARA WE ADD Project, we have trained 814 women in digital literacy so far. The project especially works with women from low educational and income backgrounds and connects the existing micro-entrepreneurs with digital platforms that lead to their income enhancement.

